## Minutes of the UCTA business meeting

MSU Crop and Soil Sciences Research Facility, East Lansing, MI 11am, 8/4/2010

Following a interesting tour of the GM Delta Plant (Thank you Bill) a brief meeting of the remaining attendees was to set plans for future meetings and make design changes to the UCTA display.

Dr. Teshome Regassa, U. of Nebraska, offered to host the UCTA 2011 annual meeting in Lincoln, NE. He requested that the dates of the meeting be set for the week of Aug 8 to allow additional time for completion of wheat data and distribution. The date was acceptable to all present and it was mentioned that the dates for the meeting could be adjusted by the hosting members. Topics suggested for the 2011 meeting included: data collection and analysis systems- Prism, ARM, Agrobase, others?; creation of a corn database similar to that USB's; creation of a common name database for consistent nomenclature of corn and soybean cultivars.

An election of a Secretary/Treasurer was held. John Boyse was elected and accepted the position.

John Boyse reported the design consultant suggestions for the UCTA display from the 2009 American Seed Trade Assoc. Annual Meeting at an earlier session. The recommendations included: bulleted statements that a passerby could quickly ascertain our purpose and goals.

The group offered some bullet statements for the display: Long-standing programs, Unbiased testing with multiple replicates per site, Extension network supported, Expert oversight.

A sub-heading to the UCTA banner was suggested: "Your Land-grant Universities Working for You." to emphasize that our group is unique with the mission of the Hatch Act as a foundation.

An email with will be sent for final suggestions prior to printing, as well as, a request for booth volunteers at the ASTA meeting in Dec (Dec 7-10). Bill will call and reserve our booth space.

Respectfully submitted, Tim Dietz